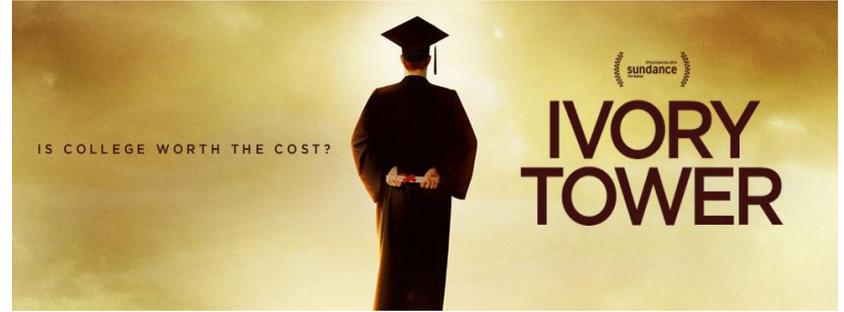


Ivory Tower



A Documentary by Andrew Rossi

Biography

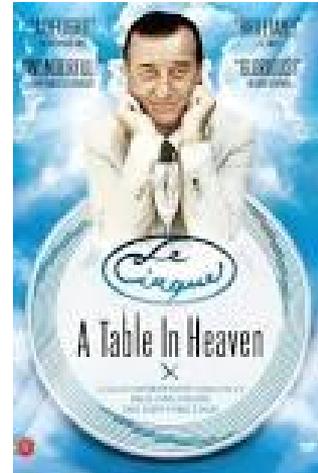
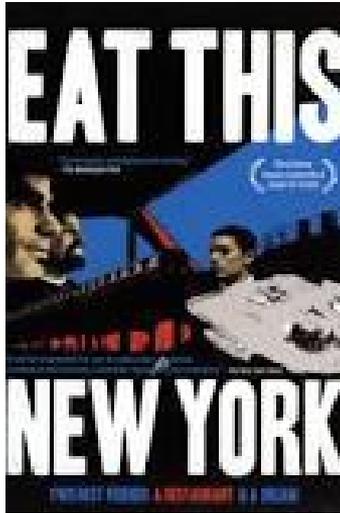


★ Andrew Rossi

- Grew up in New York City
- Graduated Yale University in 1995
 - Editor of the school's magazine *Yale Literary Magazine*
- Graduated Harvard Law School in 1998 with a law degree
 - Editor of the school's magazine *Harvard Journal of Law & Technology*
- Went on to work at SASM&F (Skadden, Arps, Slate, Meagher & Flom LLP Affiliates) as a merger affiliate
 - Left to work on a film career

Biography cont.

- ★ Married journalist Kate Novak in 2002
- ★ Together they have co-produced and directed *Eat This New York*, and *Le Cirque: A Table in Heaven*



Reviews

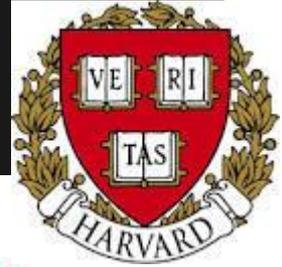
“If you're considering college for your children or are just a concerned citizen, this comprehensive documentary gives you a lot to ponder.” - LA Times, Kenneth Turan

“Endlessly stimulating and provoking, *Ivory Tower* presents a solid overview of an urgent problem that some claim is about to implode and others believe can be worked through with the intelligent application of fresh ideas. Inevitably, all the smart talk here will trigger much more discussion.” - The Hollywood Reporter, Todd McCarthy

“They're all worth discussing and with any luck the film will fire up conversations within academia and without. In trying to cover the waterfront, though, Rossi nearly drowns in a sea of data sets, talking heads, and avenues of inquiry. At times the movie feels less like a documentary and more like a syllabus.” - The Boston Globe, Ty Burr

“Although stronger on breadth than focus, it's an appropriately stimulating take on a far-from-sustainable system, likely to stir debate among education-minded professionals in theatrical and cable play, though it will be most useful — and marketable — to high schoolers weighing the cost of their future.” - Variety, Justin Chang

Ivory Tower



★ *Ivory Tower*

- Released in June 2014
- Expository mode
- Rarely does Rossi participate
- Looks at the rising tuition of colleges and the fate of students
- In-depth look at the business of colleges
- Raises the question of whether the price of a college education is actually worth it?



Other works cont...

- ★ Control Room (2004)
- ★ Eat This New York (2004)
 - Idea was inspired by his parent's own restaurant
- ★ The Sky Did Not Fall (2005)
- ★ Le Cirque: A Table in Heaven (2007)
- ★ Page One: Inside the New York Times (2011)
 - Nominated for News and Documentary Emmy Award for Outstanding Investigative Journalism
 - Film that he is known for



Major Influences

- ★ Institutions undergoing change
- ★ Student loans & new programs
- ★ Personal experiences

“Throughout my life, teachers, professors and classmates have been some of the most important influences. So when I heard so much negative discussion surrounding the idea of college in 2012, I felt immediately that there was an opportunity to go on the ground at universities all around the country and really see what students and faculty were experiencing.”

-Andrew Rossi

Major Criticisms

- ★ Over-generalized
- ★ Alternatives are only introduced, not discussed
- ★ Fails to answer crucial questions
 - What do we do now?

“Rossi gives us a survey course when what we need is a seminar; the movie is a useful.” -Boston Globe

Major Criticism cont...

★ *Page One*

- Little is done to illuminate the problem
- Repetitive



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